

Four things you may not know about your Advantage Account

Introduction

This video introduces four things that people may not know about their Advantage Account. The Advantage Account offers all the features of a chequing account, free banking, great interest rates, and convenient ATM locations.

Transcript

On screen

The Manulife Bank logo appears on a white background and upbeat music plays. The logo transitions to a scene with a light green background showing an animated woman in the centre of the screen smiling with her hands on her hips. A text box appears at the bottom of the screen that reads “Four Things You May Not Know About Your Advantage Account”. The woman waves.

Voice over

Four things you may not know about your Advantage Account. When you get a new account, most banks ask you to choose between...

On screen

The woman holds up her hand and an ATM card appears in her hand. The woman is startled when a text box with a red background that reads “Great Interest” abruptly appears on her right. The woman is surprised once again when a text box with a turquoise background that reads “No Fees” suddenly appears on her left. Then a text box with a purple background that reads “Bank the way you want” appears above her head, causing her to duck.

Voice over

...a great interest rate, no fees, and the ability to bank the way you want. With your Advantage Account...

On screen

The woman happily jumps up with her hands held high while still holding her ATM card. Then she puts one hand on her hip while holding her ATM card up with the other. At the same time, all three text boxes turn green and a check mark appears on each. The woman smiles...

Voice over

...you don't have to choose. Here are four things you may not know about your Advantage Account.

On screen

The next scene slides in with a light purple background and shows the woman standing in the center of the screen holding her phone in one hand and her ATM card in the other. There are four circles on the top of the screen, with the first being lit up in green, indicating that the scene is showing the first of four scenarios.

Voice over

One. You have access to all the features of a checking account.

On screen

A virtual window with a man waving pops up beside the woman on the left side of the screen. A dollar bill with wings flies in his direction, representing the woman sending him a money transfer. After which, the woman taps her ATM card in the air to the right side of the screen and a takeout bag appears in her other hand. The woman then uses her ATM card to pop a balloon that floats toward her to reveal a two-hundred-dollar bill.

Voice over

You can send an e-transfer to your brother. Tap to pay for tonight's take-out. And use our mobile app to deposit that check your parents sent you for your birthday.

On screen

The next scene slides in and the woman is in front of an ATM. Of the four circles at the top of the screen, the second circle is lit up in green, indicating this is the second scenario. The camera zooms in on the ATM screen and shows a balance tallying up to a thousand dollars, which is replaced by the text "No Fees".

Voice over

Two. You can bank for free. When you keep a thousand dollars in your account, there are no fees for any of your daily banking transactions.

On screen

The next scene slides in with a light blue background and the woman walking towards the center of the screen. The background transitions to yellow and the woman jumps for joy as golden coins rain down from above. Of the four circles at the top of the screen, the third circle is lit up in green, indicating the third scenario.

Voice over

Three. You earn a great rate of interest on every dollar in your account. Because you deserve to earn interest on your money.

On screen

The next scene slides in showing a map and several location pins pop up on the map. Of the four circles at the top of the screen, the fourth circle is lit up in green, indicating that this is the fourth and final scenario. A text box appears at the bottom of the screen that reads "manulifebank.ca/atm".

Voice over

Four. You can access your account at thousands of ATMs across Canada with no convenience fee. Check out our website to find one near you.

On screen

The Manulife Bank logo appears with text that reads "manulifebank.ca/atm". At the bottom of the screen, there is text that reads, "Fees apply for daily-banking transactions when your balance is below \$1,000. Manulife, Manulife Bank & Stylized M Design, and Stylized M Design are trademarks of The Manufacturers Life Insurance Company and are used by it, and by its affiliates under license." The upbeat music slowly fades away.

Voice over

With your Advantage Account, you can have it all.



Manulife, Manulife Bank, Stylized M Design, and Manulife Bank & Stylized M Design are trademarks of The Manufacturers Life Insurance Company and are used by Manulife Bank of Canada under license.