

## All-In Banking

Vacay .30 second

**ACTION:** We open on a close shot of a young woman reclined on a beach chair and looking at her bank app on her phone.

**VO:** You can learn a lot from your little voice.

**ACTION:** We hear her inner voice

**SPEAKER 1:** Feels like our bank isn't really helping us get ahead...

**ACTION:** Pull back to reveal Little is lounging next to her.

**SPEAKER 1:** ...am I right?

**SPEAKER 2:** Nailed it.

**ACTION:** Big is scrolling through her phone. The new All-In Banking Package app is on screen.

**SUPER:** New All-In Banking Package

**SPEAKER 1:** Well, that could change with the All-In Banking Package from Manulife Bank – it'll give us high interest, cash back, and free banking when we save.

**SPEAKER 2:** ...so we could start saving for a proper vacation?

**ACTION:** Pull back even further to reveal that they're actually on a building rooftop, feet in a kiddie pool.

**SPEAKER 1:** That'd be nice.

**SFX:** A loud siren and other city noise crescendo.

**SPEAKER 2:** It's actually not that bad up here.

**SPEAKER 1:** What?

**SPEAKER 2:** It's not that bad up here!

**SPEAKER 1:** Year, it's really relaxing.

**SUPER:** A little can do a lot.

**VO:** A little can do a lot.

Transitions to:  
**Manulife Bank logo**

**AllinBanking.ca**

VO: Manulife Bank.

## Video Transcript (English)

Vacay .30 second (Amazon)

**ACTION:** We open on a close shot of a young woman reclined on a beach chair and looking at her bank app on her phone.

**VO:** **You can learn a lot from your little voice.**

**ACTION:** We hear her inner voice

**SPEAKER 1:** **Feels like our bank isn't really helping us get ahead...**

**ACTION:** Pull back to reveal Little is lounging next to her.

**SPEAKER 1:** **...am I right?**

**SPEAKER 2:** **Nailed it.**

**ACTION:** Big is scrolling through her phone. The new All-In Banking Package app is on screen.

**SUPER:** New All-In Banking Package

**SPEAKER 1:** Well, that could change with the All-In Banking Package from Manulife Bank – it'll give us high-interest, cash back, and free banking when we save.

**SPEAKER 2:** ...so we could start saving for a proper vacation?

**ACTION:** Pull back even further to reveal that they're actually on a building rooftop, feet in a kiddie pool.

**SFX:** **A loud siren and other city noise crescendo.**

**SPEAKER 2:** **It's actually not that bad up here.**

**SPEAKER 1:** **What? (loudly)**

**SPEAKER 2:** **It's not that bad up here! (loudly)**

**SPEAKER 1:** **Yeah, it's really relaxing!**

**SUPER:** A little can do a lot.

**VO:** A little can do a lot.

**SUPER:** Get Amazon Prime on us.

**VO:** Get the new All-In Banking Package with Amazon Prime on us.

Transitions to:

**Manulife Bank logo**

**AllinBanking.ca**

**VO: Manulife Bank.**