

All-In Banking

Vacay .30 second

ACTION: We open on a close shot of a young woman reclined on a beach chair and looking at her bank app on her phone.

VO: You can learn a lot from your little voice.

ACTION: We hear her inner voice

SPEAKER 1: Feels like our bank isn't really helping us get ahead...

ACTION: Pull back to reveal Little is lounging next to her.

SPEAKER 1: ...am I right?

SPEAKER 2: Nailed it.

ACTION: Big is scrolling through her phone. The new All-In Banking Package app is on screen.

SUPER: New All-In Banking Package

SPEAKER 1: Well, that could change with the All-In Banking Package from Manulife Bank – it'll give us high interest, cash back, and free banking when we save.

SPEAKER 2: ...so we could start saving for a proper vacation?

ACTION: Pull back even further to reveal that they're actually on a building rooftop, feet in a kiddie pool.

SPEAKER 1: That'd be nice.

SFX: A loud siren and other city noise crescendo.

SPEAKER 2: It's actually not that bad up here.

SPEAKER 1: What?

SPEAKER 2: It's not that bad up here!

SPEAKER 1: Year, it's really relaxing.

SUPER: A little can do a lot.

VO: A little can do a lot.

Transitions to:
Manulife Bank logo

AllinBanking.ca

VO: Manulife Bank.

Video Transcript (English)

Vacay .30 second (Amazon)

ACTION: We open on a close shot of a young woman reclined on a beach chair and looking at her bank app on her phone.

VO: **You can learn a lot from your little voice.**

ACTION: We hear her inner voice

SPEAKER 1: **Feels like our bank isn't really helping us get ahead...**

ACTION: Pull back to reveal Little is lounging next to her.

SPEAKER 1: **...am I right?**

SPEAKER 2: **Nailed it.**

ACTION: Big is scrolling through her phone. The new All-In Banking Package app is on screen.

SUPER: New All-In Banking Package

SPEAKER 1: Well, that could change with the All-In Banking Package from Manulife Bank – it'll give us high-interest, cash back, and free banking when we save.

SPEAKER 2: ...so we could start saving for a proper vacation?

ACTION: Pull back even further to reveal that they're actually on a building rooftop, feet in a kiddie pool.

SFX: **A loud siren and other city noise crescendo.**

SPEAKER 2: **It's actually not that bad up here.**

SPEAKER 1: **What? (loudly)**

SPEAKER 2: **It's not that bad up here! (loudly)**

SPEAKER 1: **Yeah, it's really relaxing!**

SUPER: A little can do a lot.

VO: A little can do a lot.

SUPER: Get Amazon Prime on us.

VO: Get the new All-In Banking Package with Amazon Prime on us.

Transitions to:

Manulife Bank logo

AllinBanking.ca

VO: Manulife Bank.